Mike Zhang

UX/UI Designer

About Me

UX/UI designer based in Toronto with a passion for creating designs that augment and improve people's daily lives. Experienced in (re)designing websites that satisfy both the client and customer.

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🌐 mikezhang.site

EDUCATION	WORK EXPERIENCE

EDUCATION

UX/UI Bootcamp Certificate

Dec 2021 - June 2022

University of Toronto

Bachelor's of Science with Honours

Sept 2013 - April 2017

Queen's University

SKILLS

- User Research
- UI Design
- Project Management
- AR/XR Design & Development
- Figma & Adobe XD
- Invision
- Atomic Design
- Copywriting

WORK EXPERIENCE

UX/UI Designer at Enginess

June 2022 - June 2024

Led various responsive design projects across a variety of fields including e-commerce, architecture, telecommunications and education.

- Spearheaded responsive design implementations under company's Advantage CSP platform - a CMS platform.
- Applied atomic design and internet architecture frameworks in the redesign of various websites (e.g. *networkforaccesstoeducation.ca, carjiffy.com*)
- Maintained communication with stakeholders to ensure both business and customer needs are met
- Led initiatives to define design systems, prototyping and micro-interactions for company UI.

Product Designer at The Backyard Movement

July 2022 - Nov 2023

Worked with team to redesign website for non-profit organization aimed to improve the community in the Hamilton, ON area.

- Conducted extensive user research on usability and ease-of-use.
- Designed and executed brand new website layout while working in tandem with developers
- Worked with team to determine user flows, personas and overall UI and visual design (*thebackyardmovement.ca*)